



Creating a safer
Cambridgeshire

**SHAPE
YOUR
PLACE**  **.org**

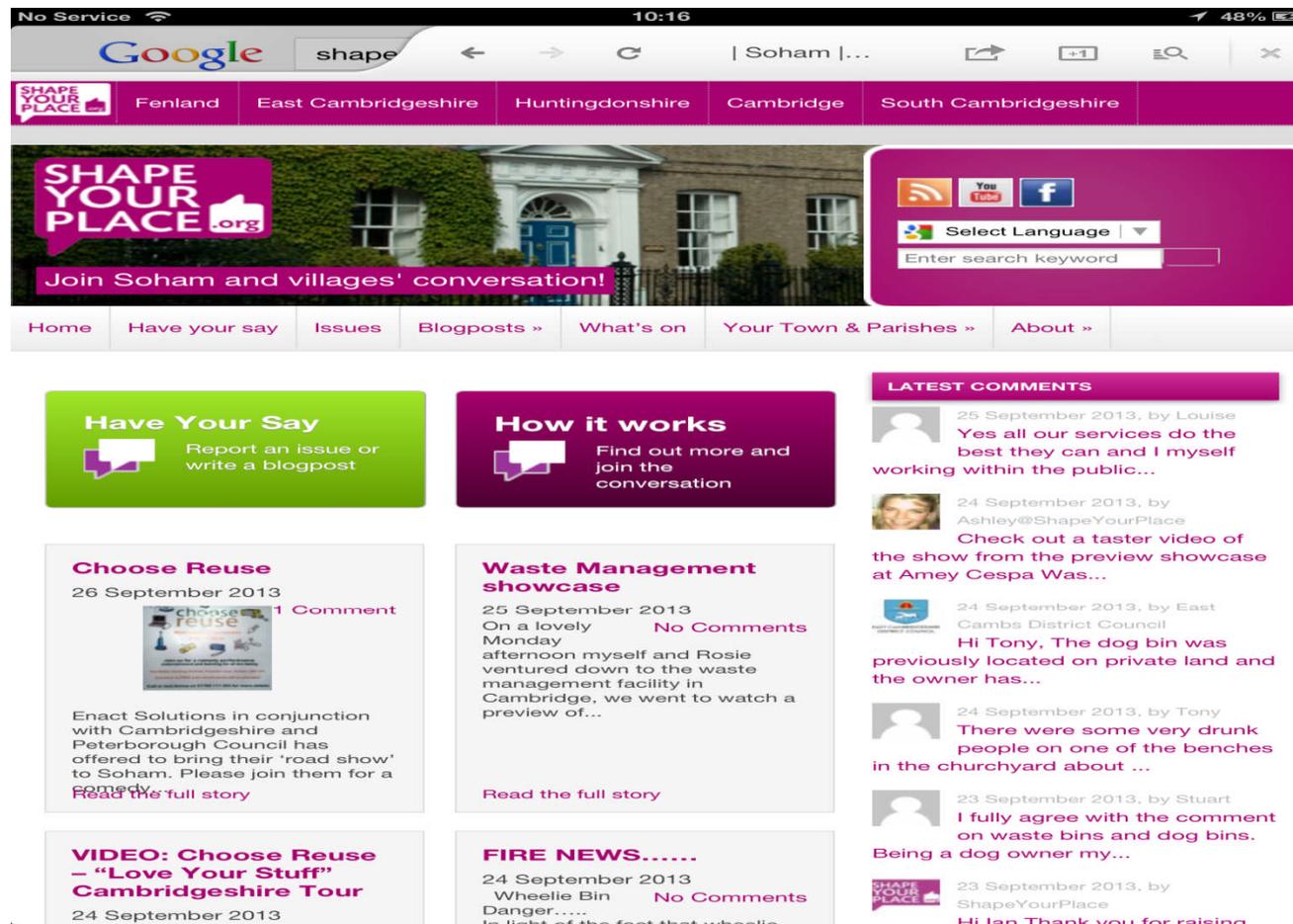


EAST CAMBRIDGESHIRE
DISTRICT COUNCIL



**CAMBRIDGESHIRE
FIRE & RESCUE SERVICE**

Welcome to ShapeYourPlace!



The screenshot shows the ShapeYourPlace website on a mobile browser. The top navigation bar includes links for Fenland, East Cambridgeshire, Huntingdonshire, Cambridge, and South Cambridgeshire. The main header features the ShapeYourPlace logo, a 'Join Soham and villages' conversation banner, and social media icons for RSS, YouTube, and Facebook. A search bar and language selector are also present. The main content area is divided into several sections:

- Have Your Say:** Report an issue or write a blogpost.
- How it works:** Find out more and join the conversation.
- Choose Reuse:** 26 September 2013, 1 Comment. Enact Solutions in conjunction with Cambridgeshire and Peterborough Council has offered to bring their 'road show' to Soham. Please join them for a comedy...
- Waste Management showcase:** 25 September 2013, No Comments. On a lovely Monday afternoon myself and Rosie ventured down to the waste management facility in Cambridge, we went to watch a preview of...
- VIDEO: Choose Reuse – "Love Your Stuff" Cambridgeshire Tour:** 24 September 2013.
- FIRE NEWS.....:** 24 September 2013, No Comments. Wheelie Bin Danger..... In light of the fact that wheelie...
- LATEST COMMENTS:**
 - 25 September 2013, by Louise: Yes all our services do the best they can and I myself working within the public...
 - 24 September 2013, by Ashley@ShapeYourPlace: Check out a taster video of the show from the preview showcase at Amey Cespa Was...
 - 24 September 2013, by East Cambs District Council: Hi Tony, The dog bin was previously located on private land and the owner has...
 - 24 September 2013, by Tony: There were some very drunk people on one of the benches in the churchyard about ...
 - 23 September 2013, by Stuart: I fully agree with the comment on waste bins and dog bins. Being a dog owner my...
 - 23 September 2013, by ShapeYourPlace: Hi Ian Thank you for raising...

The first 18 months in East Cambridgeshire

- Visitors: 18000+
- Visits: 42000+
- Page views: 100000+
- Issues: 100+
- Comments: 1300+

What SYP does

- Three main parts:

Issues

Comments

Blogposting

- All posts are moderated before publishing
- All sites are mobile responsive
- All sites operate 365 days of the year

A typical issue for ShapeYourPlace

Concern over cobbled speed bumps in Ely and the perceived danger for cyclists

A local councillor, other residents and the Ely Cycling Campaign join in the discussion

The County Councillor, County Council officer, residents and Ely Cycling Campaign meet on site

What residents think of ShapeYourPlace

Across the whole County

- 75%+ of visitors found the sites easy to use
- 90%+ found the sites helpful
- 55%+ felt the sites helped them to influence local decision-making

Tony of Soham

“I’m just so impressed by this site and the fact that questions do get answered”

The future

- Increased community engagement: Community Engagement Officer Beth Green
- Exploration of links with the new Police Neighbourhood Alert
- Closer integration with information sites eg roadworks
- Increased partnership working eg HealthWatch
- Publish even more content to attract more visitors

